20th Annual Christmas Concert

The 20th Annual Community Christmas Concert is an event with a long-standing tradition of *singing* in the Christmas season. It is truly a community event, as we invite people supported by Community Living Chatham-Kent, local choirs, and bands.

DATE: Friday, December 1, 2017
LOCATION: St. Paul's Congregational Church
ESTIMATED ATTENDANCE: 800+
MEDIA PARTNERS: Blackburn Radio (CKSY, CFCO)
99.1 FM (CKXS)
UCB Canada

Sponsorship Opportunities

STAR SPONSOR
$500

- ✓ Business card advertisement in the Event Program
- ✓ Recognition during Radio Interviews as a Star Sponsor
- ✓ Logo recognition as a **Star Sponsor** including but not limited to: all event print materials, social media coverage, and Community Living Chatham-Kent website www.clc-k.ca
- ✓ Live acknowledgement and appreciation during event

SILVER SPONSOR
$300

- ✓ Business card advertisement in the Event Program
- ✓ Logo and thankful acknowledgement featured on www.clc-k.ca, and social media
- ✓ Live acknowledgement and appreciation during event

BRONZE SPONSOR
$150

- ✓ Logo and thankful acknowledgement featured on www.clc-k.ca, and social media
- ✓ Live acknowledgement and appreciation during event

TAX DONATION

OR

I prefer to make a **tax-deductible charitable donation** of $_____

Details: _____

Nicole Roeszler, *Supervisor of Events and Volunteers,* Community Living Chatham-Kent
519-352-1174 ext. 231 | info@clc-k.ca | www.clc-k.ca

CHRISTMAS CONCERT
Sponsorship Form

SPONSORSHIP LEVEL: *(please check the appropriate box below)*

☐ Star Sponsor ($500) ☐ Silver Sponsor ($300) ☐ Bronze Sponsor ($150)

☐ I am making a tax-deductible charitable donation (Amount: $_____)

CONTACT NAME: _____ EMAIL: _____

COMPANY NAME: _____ PHONE#: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

We invite you to visit www.clc-k.ca and subscribe to our mail list to learn more about Community Living Chatham-Kent.

☐ **Cheque Payment:** My cheque in the amount of $ _____ is enclosed.

Cheque payable to *Community Living Chatham-Kent* and mail to:

Community Living Chatham-Kent
P.O. Box 967
650 Riverview Drive, Unit 2
Chatham, ON N7M 5L3

☐ **Credit Card Payment:** In order to protect your credit card information, we will contact you by phone to complete your credit card information.

CANADA REVENUE AGENCY DEFINITIONS:

SPONSORSHIP - when a business makes a donation to a charity and in return, receives advertising or promotion of its brand, products or services. As per Canada Revenue Agency (Policy CSP-S13), charitable tax receipts cannot be issued for sponsorships as they are not considered gifts. Community Living Chatham-Kent cannot issue a donation receipt where a corporation/business receives a material advantage such as promotion or advertising in return, BUT the corporation can claim the contribution as an advertising expense when provided with a business receipt from Community Living Chatham-Kent.

GIFT – a voluntary transfer of property without expectation of return or considerations. To this end, charitable gifts are welcome and donors will be issued a tax-deductible receipt, but will not receive sponsorship benefits as noted above

All proceeds to provide support and services to over 550 people who have an intellectual disability and reside in Chatham-Kent.

Kindly return this Sponsorship Form by October 31, 2017.

Nicole Roeszler, *Supervisor of Events and Volunteers,* Community Living Chatham-Kent
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